

***Building a
Prosperous Future
On Amador's
Unique Character:
Coordinating
Tourism, Growth,
and Economic
Development***

March 29, 2011

**Hosted by the Amador Regional
Planning Committee**



California Poppies, Hwy 49

Are you interested in positive economic development? Economic development that enhances the character of our county? Would you like to know how other communities have used vision, planning and asset-based economic development to build a positive future?

If your answer is YES, then you will want to attend this public forum!

Good city and county planning is the result of hard work by elected officials, appointed planners and paid staff, concerned citizens and planning consultants. It also involves a constant updating of skills, implementation of proven strategies and the willingness to be open to new ideas.



Amador Foothill View, Hwy 49

This public forum is hosted by the Amador Regional Planning Committee (ARPC) comprising elected officials and members of regional county organizations. The ARPC has invited Ed McMahon to speak during two public presentations and lunch*. Presentations will take place in the Amador County Board of Supervisors Chambers, County Administration Building, 810 Court Street, Jackson, CA.

9–11 am: “The Dollars and Sense of Preserving Community Character”

7–9 pm: “Tourism and Economic Development: What’s the Link?”

A free, space available* luncheon and focused discussion for all city and county elected officials, planning department personnel, appointed planners, sponsors and members of the public will be held from **12-2 pm** at Thomi’s Banquet Room, 627 S. Hwy 49, Jackson, CA.

Mr. McMahon, a nationally renowned authority on sustainable economic development, environmentally sensitive land development, urban design and historic preservation, will discuss how heritage and cultural tourism, growth, and economic development can exist and thrive together through regional planning that preserves Amador’s picturesque beauty, a major economic driver. These presentations are expected to generate practical ideas, implementation strategies and possible future projects for city/county planners and elected officials. Future speakers and presentations will continue the dialogues generated by this event.

* Please contact Keith Sweet, 419-3770, kgsweet1@comcast.net, for additional information and to RSVP for lunch.

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